

interior design scope of work pdf

interior design scope of work pdf documents are essential tools in the architecture and design industry, serving as comprehensive guides that delineate the responsibilities, deliverables, and expectations involved in interior design projects. These documents help ensure clarity and alignment between clients, designers, and contractors by clearly outlining the tasks and stages of work involved. Understanding the interior design scope of work PDF is crucial for professionals aiming to streamline their project management and for clients who seek transparency throughout the design process. This article explores the key components, benefits, and standard practices related to interior design scope of work PDFs, providing insight into how these documents contribute to successful project outcomes. Readers will gain a thorough understanding of typical contents, stages of design, and how to effectively utilize these PDFs for contract and project management purposes.

- Understanding the Interior Design Scope of Work PDF
- Key Components of an Interior Design Scope of Work
- Stages of Interior Design Work Included in the Scope
- Benefits of Using an Interior Design Scope of Work PDF
- How to Create and Use an Interior Design Scope of Work PDF

Understanding the Interior Design Scope of Work PDF

An interior design scope of work PDF is a formal document that outlines the specific tasks and responsibilities involved in an interior design project. It serves as a contractual reference that defines the project's parameters, including design phases, deliverables, timelines, and client expectations. This document is vital for establishing clear communication among stakeholders and minimizing misunderstandings during the project lifecycle. Typically, the scope of work PDF is prepared by the interior designer or design firm and shared with clients and contractors to ensure everyone is aligned on the project details. By clearly specifying what is included and excluded, the scope of work helps prevent scope creep and facilitates streamlined project execution.

Purpose and Importance

The primary purpose of an interior design scope of work PDF is to set clear boundaries and responsibilities, providing a roadmap for both designers and clients. It ensures that all parties understand what services are being offered, the extent of those services, and the expected outcomes. This clarity helps manage expectations and serves as a reference point if disputes arise regarding the project's scope or deliverables.

Typical Users

Interior design scope of work PDFs are utilized by a variety of professionals involved in interior design projects, including interior designers, architects, general contractors, project managers, and clients. This document is particularly useful in commercial and residential projects where detailed planning and coordination are essential.

Key Components of an Interior Design Scope of Work

A comprehensive interior design scope of work PDF includes several essential components that collectively define the project's framework. These components ensure that all aspects of the design process are covered and that responsibilities are clearly assigned.

Project Description

This section provides an overview of the project, including the type of space (residential, commercial, hospitality, etc.), project goals, and client requirements. It sets the context for the scope of work and helps clarify the intended design direction.

Design Services Provided

Here, the specific design services offered by the interior designer are listed in detail. These may include space planning, conceptual design, material selection, furniture layout, lighting design, and custom millwork. This section outlines what the designer will deliver throughout the project.

Deliverables

The deliverables section defines the tangible outputs the client can expect, such as design drawings, mood boards, material samples, 3D renderings, and specification documents. Clear deliverables help track progress and confirm that project milestones are met.

Project Timeline and Milestones

This part outlines the schedule for the project, including key milestones and deadlines. It helps manage client expectations and ensures that the project stays on track.

Exclusions and Limitations

To avoid misunderstandings, the scope of work PDF should clearly state what services or tasks are excluded from the project. This prevents scope creep and clarifies boundaries.

Roles and Responsibilities

This section defines the roles of all parties involved, including the interior designer, client, contractors, and consultants. It clarifies who is responsible for specific tasks, decision-making, and approvals.

- Project overview and goals
- Detailed design services
- List of deliverables
- Timeline and deadlines
- Exclusions and limitations
- Roles and responsibilities

Stages of Interior Design Work Included in the Scope

The interior design scope of work PDF often breaks down the project into distinct stages or phases. Each phase represents a critical step in the design process and includes specific tasks and deliverables.

Programming and Pre-Design

This initial stage involves gathering client requirements, assessing space conditions, and establishing project goals. It is essential for laying the groundwork before any design work begins.

Schematic Design

During schematic design, preliminary concepts and layouts are developed. This phase focuses on exploring different design options and overall spatial organization.

Design Development

In design development, selected concepts are refined, and detailed plans for finishes, materials, and furnishings are created. This stage prepares the project for documentation and approvals.

Construction Documentation

This phase involves producing detailed drawings, specifications, and schedules necessary for construction and procurement. The documentation guides contractors and suppliers throughout the build process.

Procurement and Installation

The procurement stage includes sourcing and purchasing furniture, fixtures, and equipment (FF&E). Installation involves coordinating delivery and placement of design elements on-site.

Project Closeout and Post-Occupancy

Final inspections, punch lists, and client walkthroughs are conducted during project closeout. Post-occupancy evaluations may also be included to assess client satisfaction and functionality.

Benefits of Using an Interior Design Scope of Work PDF

Utilizing a well-prepared interior design scope of work PDF offers numerous advantages, contributing to smoother project execution and enhanced client satisfaction.

Clarity and Transparency

A detailed scope of work promotes clear communication by explicitly stating what is included in the project. This transparency reduces the risk of conflicts and misunderstandings between the designer and client.

Project Management Efficiency

Having a defined scope allows for better scheduling, budgeting, and resource allocation. It helps designers and contractors manage time and costs effectively.

Legal Protection

The scope of work document can serve as a legal contract, protecting both parties by clearly outlining responsibilities and deliverables. It helps resolve disputes based on agreed-upon terms.

Improved Client Relationships

Clients appreciate knowing exactly what they are paying for and what to expect, which enhances trust and satisfaction throughout the project.

How to Create and Use an Interior Design Scope of Work PDF

Creating a comprehensive interior design scope of work PDF requires careful planning, attention to detail, and collaboration between the designer and client. The document should be clear, concise, and tailored to the specific project.

Steps to Create the Scope of Work

1. Consult with the client to understand project goals and requirements.
2. Define the design services to be provided and list all deliverables.
3. Establish a realistic project timeline with key milestones.
4. Specify exclusions and limitations to avoid scope creep.
5. Clarify roles and responsibilities of all parties involved.
6. Review the draft scope with the client and make necessary adjustments.
7. Finalize the document and convert it to PDF format for distribution.

Using the Scope of Work PDF Effectively

Once finalized, the interior design scope of work PDF should be used as a guiding document throughout the project. It should be referenced during design meetings, contractor coordination, and client communications to ensure alignment. Any changes or additional services requested should be documented as amendments to the original scope to maintain clarity and contractual integrity.

Frequently Asked Questions

What is typically included in an interior design scope of work PDF?

An interior design scope of work PDF usually includes project objectives, design services provided, deliverables, timelines, budget estimates, responsibilities of both client and designer, and terms and conditions.

Why is having a detailed interior design scope of work PDF important?

A detailed scope of work PDF helps set clear expectations, defines the project boundaries, prevents scope creep, facilitates communication between client and designer, and provides a reference document throughout the project.

How can I create an interior design scope of work PDF?

To create an interior design scope of work PDF, start by outlining the project goals, list specific design services to be provided, define deliverables and timelines, specify client and designer responsibilities, and include budget details and contractual terms before converting the document to PDF format.

Where can I find free interior design scope of work PDF templates?

Free interior design scope of work PDF templates can be found on websites like Canva, Template.net, and various interior design professional association sites, which offer downloadable and customizable templates.

What are the key elements to include in an interior design scope of work for residential projects?

Key elements for residential projects include space planning, furniture selection, color schemes, lighting design, material specifications, budget and timeline, client approvals, and installation supervision.

Can an interior design scope of work PDF be modified during the project?

Yes, the scope of work PDF can be modified during the project with mutual agreement between the client and designer to accommodate changes in design requirements, budget, or timelines, ensuring all changes are documented.

How does an interior design scope of work PDF benefit contractors and vendors?

It provides contractors and vendors with clear guidelines on project requirements, timelines, material specifications, and quality standards, helping coordinate efforts and ensuring that the project meets the designer's and client's expectations.

Additional Resources

1. *Interior Design Illustrated*

This book offers a visual approach to understanding the principles of interior design. It covers fundamental concepts such as space planning, materials, and lighting in a clear, illustrated format. Ideal for both students and professionals, it provides practical guidance on the scope of work involved in interior design projects.

2. *The Interior Design Reference & Specification Book*

A comprehensive guide that serves as an essential resource for interior designers, this book outlines industry standards and best practices. It includes detailed information on codes, materials, and specifications crucial for project planning and execution. The book helps designers manage the scope of work effectively from concept to completion.

3. *Residential Interior Design: A Guide to Planning Spaces*

Focused on residential projects, this book provides step-by-step methodologies for designing functional and beautiful living spaces. It discusses client briefs, space planning, and material selection, emphasizing how to define and manage the scope of work. The content is supported by case studies and practical tips for interior designers.

4. *Interior Design Project Management*

This title delves into the project management aspects of interior design, highlighting how to control timelines, budgets, and deliverables. Readers learn how to outline the scope of work clearly and coordinate with contractors and clients. It's an essential read for designers who want to master the business side of interior design.

5. *Materials for Interior Environments*

A focused exploration of materials used in interior design, this book addresses selection criteria, sustainability, and application techniques. Understanding material properties is key to defining project scope and ensuring client satisfaction. The book aids designers in making informed decisions during the specification phase.

6. *The Fundamentals of Interior Architecture*

This book bridges the gap between architecture and interior design, offering insights into spatial

planning and structural considerations. It helps designers understand how the scope of work fits within larger architectural projects. The text includes diagrams and real-world examples to clarify complex concepts.

7. Interior Design Visual Presentation

Emphasizing communication skills, this book teaches designers how to effectively present their ideas through drawings, renderings, and digital tools. Clear visual presentations are crucial for defining and negotiating the scope of work with clients. The book provides practical techniques to enhance client interactions and project approvals.

8. Commercial Interior Design: An Introduction to Design for Commercial Spaces

This book focuses on the unique challenges and requirements of commercial interior design projects. It covers topics such as regulatory compliance, space optimization, and stakeholder management. Designers learn how to scope work accurately to meet commercial objectives and client expectations.

9. Sustainable Interior Design: Practical Strategies for Eco-Friendly Spaces

Highlighting the importance of sustainability, this book guides designers in incorporating eco-friendly materials and practices into their projects. It discusses how sustainability considerations impact the scope of work and project planning. The book is a valuable resource for designers aiming to create responsible and innovative interiors.

Interior Design Scope Of Work Pdf

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Interior Design Scope of Work PDF: Stop Guesswork, Start Getting Paid What You Deserve

Are you tired of unclear projects, endless revisions, and frustrating client negotiations? Do you find yourself constantly working overtime, underestimating project costs, or struggling to collect payment? Then you need a rock-solid scope of work (SOW) that protects you and ensures your success as an interior designer. This isn't just about a contract; it's about establishing clear expectations, managing your time effectively, and building trust with your clients.

This comprehensive guide, "The Interior Designer's Scope of Work Handbook," provides you with everything you need to create winning SOWs that protect your business and ensure profitable projects.

Contents:

Introduction: Understanding the Importance of a Detailed Scope of Work
Chapter 1: Defining the Project: Client Brief, Design Goals, and Project Parameters
Chapter 2: Services Included & Excluded: A Comprehensive Breakdown of Tasks
Chapter 3: Payment Terms & Schedules: Avoiding Late Payments & Disputes
Chapter 4: Timeline & Milestones: Setting Realistic Deadlines & Expectations
Chapter 5: Revisions & Change Orders: Managing Scope Creep Effectively
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Chapter 8: Sample Scope of Work Templates & Examples
Conclusion: Building Your Successful Interior Design Business

The Interior Designer's Scope of Work Handbook: A Comprehensive Guide

Introduction: Understanding the Importance of a Detailed Scope of Work

Creating a detailed and comprehensive scope of work (SOW) is crucial for any interior designer, regardless of experience level. A well-written SOW acts as a contract, clarifying the project's boundaries, deliverables, timelines, payment schedules, and other crucial aspects. It protects both the designer and the client by minimizing misunderstandings, disputes, and potential legal issues. Without a clear SOW, you risk scope creep, missed deadlines, payment delays, and ultimately, damage to your professional reputation. This handbook will guide you through the process of creating an effective SOW tailored to your interior design projects.

Chapter 1: Defining the Project: Client Brief, Design Goals, and Project Parameters

This chapter focuses on the initial stages of the project, laying the groundwork for a successful collaboration. It involves thoroughly understanding the client's needs, aspirations, and budget. Key elements include:

Gathering Information: This includes conducting a thorough client interview to understand their lifestyle, preferences, design aspirations, and functional requirements. Document everything, including detailed descriptions of existing space, desired aesthetics, and functional needs.

Defining Project Scope: Clearly define what's included in the project. This might include space planning, material selection, furniture sourcing, construction documents, 3D renderings, and project management. Be specific about the number of rooms or areas to be designed.

Establishing Design Goals: Collaboratively define measurable objectives for the project. For instance, instead of "modern design," specify elements like "clean lines," "neutral color palette," and "integrated storage solutions."

Setting Budget Parameters: Clearly establish a budget range and how it will be managed. Discuss potential cost overruns and how they will be handled. Agree on a contingency plan.

Chapter 2: Services Included & Excluded: A Comprehensive Breakdown of Tasks

This is where you detail exactly what services are included in the project fee and equally importantly, what is not included. This prevents misunderstandings and extra work. For example:

Design Services: List every service you'll provide, such as initial consultations, space planning, conceptual design, detailed design drawings, material boards, specification documents, 3D renderings, procurement, and installation supervision.

Construction Administration: Specify the level of involvement in construction management if applicable. This could range from basic oversight to full project management.

Excluded Services: Be explicit about what's not included, such as furniture purchases, custom fabrication (unless specifically stated), permits, contractor hiring, demolition, and post-installation cleaning. This protects you from unforeseen costs and extra work.

Chapter 3: Payment Terms & Schedules: Avoiding Late Payments & Disputes

This chapter outlines the financial aspects of the project, protecting you from late payments and financial disputes. Key elements include:

Payment Schedule: Establish a clear payment schedule, often broken down into milestones, such as design development, construction documents, and finalization.

Payment Methods: Specify acceptable payment methods, like wire transfers, checks, or online payment platforms.

Late Payment Penalties: Include clauses outlining penalties for late payments.

Retainage: Consider including a retainage clause, where a percentage of the final payment is held until project completion to ensure satisfactory work.

Chapter 4: Timeline & Milestones: Setting Realistic Deadlines & Expectations

This chapter sets realistic expectations for project completion. Clear timelines prevent delays and

misunderstandings:

Project Timeline: Develop a detailed timeline with key milestones and deadlines for each phase of the project. Be realistic and account for potential delays.

Communication Protocol: Outline the frequency and methods of communication with the client (e.g., weekly email updates, monthly meetings).

Chapter 5: Revisions & Change Orders: Managing Scope Creep Effectively

Scope creep is a common problem, so it's crucial to address how changes will be managed:

Revision Policy: Clearly define the number of revisions included in the project fee and the process for requesting additional revisions, including associated costs.

Change Order Process: Detail the procedure for handling changes to the original scope of work, including a process for approving changes, adjusting the timeline, and updating the project fee.

Chapter 6: Intellectual Property & Copyright: Protecting Your Designs

This is crucial for protecting your creative work. Ensure that your designs and documents are protected:

Ownership Rights: Clearly state ownership rights to the designs and documents created during the project.

Usage Rights: Specify how the client can use the designs and documents after project completion.

Chapter 7: Termination Clause: Defining the Process for Ending the Contract

Address potential situations that could lead to contract termination:

Termination Conditions: State the conditions under which either party can terminate the contract.

Termination Process: Outline the procedure for terminating the contract, including payment arrangements and the return of materials.

Chapter 8: Sample Scope of Work Templates & Examples

Provide actual templates and examples to help the reader create their own SOW. This practical element will be extremely valuable.

Conclusion: Building Your Successful Interior Design Business

A well-structured scope of work is essential for a successful interior design business. By using this handbook, you'll minimize disputes, manage your time effectively, and get paid what you deserve. It's an investment in the long-term health and profitability of your business.

FAQs

1. What if my client wants to make changes after the SOW is signed? Refer to the "Revisions & Change Orders" section of your SOW; all changes should be documented and agreed upon in writing. Additional fees may apply.
2. How detailed should my SOW be? The more detail, the better. Ambiguity can lead to disputes. Aim for clear, concise language and avoid jargon.
3. What if my client doesn't understand the SOW? Clearly explain every aspect of the document. If necessary, consider providing a simplified version or a summary.
4. Do I need a lawyer to review my SOW? While not always required, it's recommended, especially for large or complex projects. A lawyer can ensure the document is legally sound and protects your interests.
5. Can I use a generic SOW template? You can adapt templates, but it's crucial to personalize it to reflect the specifics of each project.
6. What if my client refuses to sign the SOW? This is a red flag. It indicates a potential lack of communication and trust. Consider whether you want to proceed with the project.
7. How do I handle unforeseen circumstances? Include a clause in your SOW addressing unforeseen circumstances and how they will be handled.

8. What should I do if a dispute arises? Attempt to resolve the issue through negotiation. If that fails, consider mediation or arbitration as outlined in your SOW (if applicable).
9. Where can I find more information on legal aspects of contracts? Consult with a legal professional specializing in contracts and intellectual property.

Related Articles:

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2. Pricing Your Interior Design Services: Learn how to accurately price your services to ensure profitability.
3. Negotiating Interior Design Contracts: Master the art of negotiation to secure profitable projects.
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interior design scope of work pdf: Human Dimension and Interior Space Julius Panero, Martin Zelnik, 2014-01-21 The study of human body measurements on a comparative basis is known as anthropometrics. Its applicability to the design process is seen in the physical fit, or interface, between the human body and the various components of interior space. Human Dimension and Interior Space is the first major anthropometrically based reference book of design standards for use by all those involved with the physical planning and detailing of interiors, including interior designers, architects, furniture designers, builders, industrial designers, and students of design. The use of anthropometric data, although no substitute for good design or sound professional judgment should be viewed as one of the many tools required in the design process. This comprehensive overview of anthropometrics consists of three parts. The first part deals with the theory and application of anthropometrics and includes a special section dealing with physically disabled and

elderly people. It provides the designer with the fundamentals of anthropometrics and a basic understanding of how interior design standards are established. The second part contains easy-to-read, illustrated anthropometric tables, which provide the most current data available on human body size, organized by age and percentile groupings. Also included is data relative to the range of joint motion and body sizes of children. The third part contains hundreds of dimensioned drawings, illustrating in plan and section the proper anthropometrically based relationship between user and space. The types of spaces range from residential and commercial to recreational and institutional, and all dimensions include metric conversions. In the Epilogue, the authors challenge the interior design profession, the building industry, and the furniture manufacturer to seriously explore the problem of adjustability in design. They expose the fallacy of designing to accommodate the so-called average man, who, in fact, does not exist. Using government data, including studies prepared by Dr. Howard Stoudt, Dr. Albert Damon, and Dr. Ross McFarland, formerly of the Harvard School of Public Health, and Jean Roberts of the U.S. Public Health Service, Panero and Zelnik have devised a system of interior design reference standards, easily understood through a series of charts and situation drawings. With *Human Dimension and Interior Space*, these standards are now accessible to all designers of interior environments.

interior design scope of work pdf: *Becoming an Interior Designer* Christine M. Piotrowski, 2011-10-13 *Becoming an INTERIOR DESIGNER* Here is the completely updated guide to today's interior design careers—a clear and concise survey of the interior design field covering: History of the profession Educational preparation Interviews with designers Certification and licensing The design process Where the jobs are Owning your own firm Design specialties Residential Commercial Sustainable design Corporate Hospitality Retail Healthcare Institutional Entertainment Restoration and adaptive use “*Becoming an Interior Designer* is the go-to book for an inside look at the profession of interior design today. The advice from a broad range of practitioners and educators about the professional requirements and business of interior design make it an invaluable tool for those contemplating an interior design career. The added bonus is Christine’s ability to draw out from her interviewees the common passion for improving quality of life, which is a rarely referenced quality of a successful interior designer.” —Suzan Globus, FASID, LEED AP, 2007 ASID National President

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one-stop resource for all aspects of establishing and running an interior design business from choosing a location and managing day-to-day operations to growing a business and putting it up for sale. All of the techniques and procedures in the book are rooted in real-world experience and are used daily in successful design firms throughout the United States. Filled with valuable information for solo practices and small firms as well as larger businesses, this book is an indispensable resource for seasoned professionals as well as interior designers who are at the start of their career.

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interior design scope of work pdf: The Interior Design Productivity Toolbox Phyllis Harbinger, 2014-08-13 Get organized and streamline your workflow with this A-Z accountability system. Design is only part of an interior designer's job—you're also responsible for scheduling client meetings, conducting design surveys, creating drawings and specs, and overseeing installation. Multiply by the number of projects on your plate, and you have a recipe for overwhelming disorganization. The Interior Design Productivity Toolbox helps you juggle multiple projects with ease, with a comprehensive self-management system tailored to the needs of interior designers and decorators. Features include: Detailed checklists that highlight weak spots and warn against common pitfalls Covers residential design, contract design, specifications, and renovations Best practices for meetings, design surveys, drawings, specifications, and renovations Customizable online checklists for tracking every phase of your project Exclusive online budgeting tool for tracking product costs and associated expenses to share with your team and your clients If you need to get organized and get back to work, you need The Interior Design Productivity Toolbox.

interior design scope of work pdf: Learning and Performance Assessment: Concepts, Methodologies, Tools, and Applications Management Association, Information Resources, 2019-10-11 As teaching strategies continue to change and evolve, and technology use in classrooms continues to increase, it is imperative that their impact on student learning is monitored and assessed. New practices are being developed to enhance students' participation, especially in their own assessment, be it through peer-review, reflective assessment, the introduction of new technologies, or other novel solutions. Educators must remain up-to-date on the latest methods of evaluation and performance measurement techniques to ensure that their students excel. Learning and Performance Assessment: Concepts, Methodologies, Tools, and Applications is a vital reference source that examines emerging perspectives on the theoretical and practical aspects of learning and performance-based assessment techniques and applications within educational settings. Highlighting a range of topics such as learning outcomes, assessment design, and peer assessment, this multi-volume book is ideally designed for educators, administrative officials, principals, deans, instructional designers, school boards, academicians, researchers, and education students seeking coverage on an educator's role in evaluation design and analyses of evaluation methods and outcomes.

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award winning architects Chae-Pereira in South Korea. The introduction of interviews with contemporary interior designers allows readers an insight in to the working world of interior design. The new projects allow students to explore what they have learned in each chapter through experimentation and these activities encourage creativity and further learning.

interior design scope of work pdf: *The Interior Design Reference & Specification Book* Linda O'Shea, Chris Grimley, Mimi Love, 2013-07-01 DIV In the world of interior design, thousands of bits of crucial information are scattered across a wide array of sources. The Interior Design Reference & Specification Book collects the information essential to planning and executing interior projects of all shapes and sizes, and distills it in a format that is as easy to use as it is to carry. Youâ€™ll also find interviews with top practitioners drawn across the field of interior design. â€”Fundamentals provides a step-by-step overview of an interiors project, describing the scope of professional services, the project schedule, and the design and presentation tools used by designers. â€”Space examines ways of composing rooms as spatial environments while speaking to functional and life-safety concerns. â€”Surface identifies options in color, material, texture, and pattern, while addressing maintenance and performance issues. â€”Environments looks at aspects of interior design that help create a specific mood or character, such as natural and artificial lighting, sound and smell. â€”Elements describes the selection and specification of furniture and fixtures, as well as other components essential to an interior environment, such as artwork and accessories. â€”Resources gathers a wealth of useful data, from sustainability guidelines to online sources for interiors-related research. /div

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and working that will serve as a catalyst for designers who seek excellence in their profession. List of Contributors, their company, and their location: — Edward Friedrichs, (former President, Gensler) San Francisco — Derrel Parker, Parker Scaggiari, Las Vegas — Cindy Coleman, Chicago — Beth Harmon Vaughan, Gensler, Phoenix — Barry LePatner, LePatner & Associates, LLP, New York □ Eva Maddox, Perkins + Will, Chicago — Sharon Turner, Swanke Hayden Connell Architects, London — Pamela Anderson Brule, Pamela Anderson Brule Architects, San Jose — Orlando Diaz-Azcuy, San Francisco — Stuart Cohen, Cohen/Hacker Architects, Chicago — David Boeman, Powell + Kleinshmidt, Chicago — Greg Switzer, Robert Sutter, Switzer Architects, New York — Lisabeth Quebe, (Former VP, Perkins + Will) Soldiers Grove, WI — Gary Wheeler, Wheeler Kanik, Richmond, UK — Kathy Rogers, Jacobs Facilities, Arlington, VA Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

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