mcdonalds register screen practice

mcdonalds register screen practice is a crucial skill for anyone aspiring to work at McDonald's, from new hires to experienced team members looking to hone their abilities. Mastering the McDonald's point-of-sale (POS) system, often referred to as the "register screen," is fundamental to efficient order taking, accurate billing, and a smooth customer experience. This comprehensive guide will delve into various aspects of mcdonalds register screen practice, covering everything from understanding the interface and common functions to advanced tips for speed and accuracy. We'll explore the importance of this skill in day-to-day operations, the typical training process, and resources available for effective mcdonalds register screen practice to help you excel in your role.

- Introduction to McDonald's Register Screen
- Understanding the McDonald's POS Interface
- Essential Functions for Mcdonalds Register Screen Practice
- Key Order Entry Techniques
- Handling Common Order Scenarios
- Promotions, Specials, and Upselling
- Payment Processing and Receipt Generation
- Troubleshooting Common Register Screen Issues
- Tips for Improving Speed and Accuracy in Mcdonalds Register Screen Practice
- Resources for Mcdonalds Register Screen Practice

Why Mcdonalds Register Screen Practice is Essential

For any fast-food employee, proficiency with the point-of-sale (POS) system is paramount. At McDonald's, the register screen is the central hub of customer interaction and transaction processing. Effective mcdonalds register screen practice ensures that orders are taken quickly, accurately, and without errors, directly impacting customer satisfaction and the overall efficiency of the restaurant. A well-practiced cashier can significantly reduce wait times, minimize order mistakes, and contribute to a positive

dining experience, which is vital for customer loyalty and repeat business. Understanding the nuances of the system allows for smoother operations during peak hours and helps in managing inventory and sales data effectively.

Understanding the McDonald's POS Interface

The McDonald's POS system, commonly referred to as the "register screen," is designed for intuitive operation. It typically features a touch-screen interface with various buttons and menus representing different menu items, modifiers, and functions. Familiarizing yourself with the layout is the first step in successful mcdonalds register screen practice. Key areas include the main menu, item selection categories, modifier screens for customization, order summary, payment options, and back-office functions. Understanding how to navigate these sections quickly is crucial for efficient order taking.

Navigating Menu Categories and Item Selection

The register screen is organized into logical categories that mirror the McDonald's menu, such as Breakfast, Burgers, Chicken, Salads, Drinks, and Desserts. Each category contains a list of corresponding items. During mcdonalds register screen practice, spend time clicking through these categories to memorize their locations and the order of items within them. This muscle memory will allow you to select items rapidly without needing to search.

Recognizing and Utilizing Modifier Screens

Customization is a hallmark of McDonald's service. Modifier screens appear when an item is selected and allow cashiers to input specific requests, such as "no pickles," "extra cheese," or "light ice." Effective mcdonalds register screen practice involves understanding the most common modifiers and how to select them efficiently. Some modifiers might be grouped under specific headings (e.g., "No," "Extra," "Add"), while others might be free-text options.

Essential Functions for Mcdonalds Register Screen Practice

Beyond basic item entry, the McDonald's register screen has several essential functions that every employee needs to master. These functions are critical for handling various transaction types and ensuring accuracy. Consistent mcdonalds register screen practice of these functions will build confidence and competence.

Order Entry and Modification

The core function is entering customer orders accurately. This involves selecting the correct items, applying necessary modifiers, and ensuring the order summary reflects the customer's request precisely. Practicing adding, removing, and modifying items in a simulated order is a fundamental part of mcdonalds register screen practice. This includes understanding how to correct mistakes made during the entry process.

Processing Different Order Types

McDonald's handles various order types, including dine-in, drive-thru, carry-out, and mobile orders. The register screen often has distinct buttons or processes for each. Practicing switching between these modes and understanding any specific requirements for each type is a key element of mcdonalds register screen practice. For example, drive-thru orders might have different screen layouts or prompts.

Voiding and Cancelling Items

Mistakes happen, and knowing how to void or cancel items correctly is vital. This prevents incorrect charges and ensures the final bill is accurate. During mcdonalds register screen practice, experiment with voiding items at different stages of the order process to understand the system's behavior and authorization requirements, if any.

Key Order Entry Techniques

Speed and accuracy are paramount in a fast-paced environment like McDonald's. Mastering specific order entry techniques will significantly enhance your performance during mcdonalds register screen practice sessions.

Speed Keys and Quick Access Buttons

Many POS systems, including McDonald's, utilize "speed keys" or quick access buttons for the most frequently ordered items. Identifying and memorizing the location of these buttons for popular items like Big Macs, Fries, and McChickens can drastically reduce order time. Dedicate time in your mcdonalds register screen practice to using these shortcuts.

Batching and Grouping Orders

For multiple identical items or items ordered together (e.g., a Happy Meal with a specific toy), learning to "batch" or group them can save time. For

instance, instead of entering "Fries" three times, you might be able to enter "Fries x3." Understanding how your specific store's system handles this is part of effective mcdonalds register screen practice.

Using the "Repeat" Function

If a customer orders the same items repeatedly, or if you need to duplicate an entire previous order, utilizing a "repeat" function can be a significant time saver. Familiarize yourself with how to access and use this feature in your mcdonalds register screen practice sessions.

Handling Common Order Scenarios

Real-world orders rarely follow a simple path. Mcdonalds register screen practice should encompass a variety of common and sometimes challenging scenarios to prepare you for any situation.

Combo Meals and Customizations

Combo meals often come with default sides and drinks. Learning how to navigate the prompts for choosing alternative sides (e.g., a salad instead of fries) and drinks (e.g., a shake instead of a soda) is essential. Practice entering various combo meal customizations during your mcdonalds register screen practice.

Kids Meal Toy Selection

Happy Meals and other kids' meals often involve selecting a toy from a current promotion. Understanding how to access the toy selection screen and quickly choose the correct item is a common task. Mcdonalds register screen practice should include scenarios where you need to select specific toys.

Special Requests and Allergies

Handling special requests like "no onions" or "extra sauce" requires careful attention to modifiers. For customers with allergies, it's crucial to select the correct "allergy" modifiers and potentially flag the order for the kitchen. This is a critical area for mcdonalds register screen practice, emphasizing accuracy over speed when needed.

Promotions, Specials, and Upselling

McDonald's frequently runs promotions and offers various specials. Being able to apply these discounts and suggestions correctly is part of efficient register operation. Upselling can also increase sales and customer satisfaction when done appropriately.

Applying Discounts and Coupons

Learning to apply digital coupons, loyalty program rewards, and in-store discounts is a key function. Different promotions might require specific button presses or code entries. Mcdonalds register screen practice should include scenarios where you need to apply various types of discounts.

Upselling Opportunities

The POS system can guide you on upselling opportunities, such as suggesting a larger size drink, adding an apple pie to a meal, or promoting a new menu item. Familiarize yourself with these prompts and practice incorporating them into your order taking. This is an advanced aspect of mcdonalds register screen practice.

Payment Processing and Receipt Generation

Accurate payment processing and providing clear receipts are the final steps in a transaction. Mastering these functions ensures financial accuracy and customer clarity.

Handling Cash and Card Payments

The system guides you through entering cash amounts, calculating change, and processing credit/debit card payments, including contactless options. Practice handling various denominations of cash and different payment card types during your mcdonalds register screen practice.

Issuing and Reading Receipts

Understanding what information is on a receipt and how to print a duplicate if requested is important. The receipt serves as the customer's record of the transaction. Ensure your mcdonalds register screen practice includes generating receipts for all transactions.

Troubleshooting Common Register Screen Issues

Even with practice, occasional issues may arise. Knowing how to handle minor glitches or common problems can save time and reduce frustration.

System Freezes or Slowdowns

If the screen becomes unresponsive or slow, knowing the proper reboot procedure or when to contact a manager is essential. This is often a brief part of mcdonalds register screen practice, focusing on what to do when things go wrong.

Incorrect Item or Price Display

If an item doesn't appear correctly or the price seems wrong, understanding how to re-enter, void, or correct the entry is important. Double-checking the order summary before payment is a good habit developed through mcdonalds register screen practice.

Tips for Improving Speed and Accuracy in Mcdonalds Register Screen Practice

Continuous improvement in mcdonalds register screen practice leads to better performance. Focus on these tips to enhance your efficiency and reduce errors.

Consistent Practice Sessions

Regular, focused practice is the most effective way to master the register. Even short, daily sessions can yield significant improvements over time. Aim for consistency in your mcdonalds register screen practice.

Utilize Training Materials and Simulators

Many McDonald's locations offer training modules or even simulated POS systems. Take full advantage of these resources. If a dedicated simulator isn't available, observing experienced cashiers can also be highly beneficial for your mcdonalds register screen practice.

Focus on One Skill at a Time

Rather than trying to master everything at once, focus on improving specific

skills in each practice session, such as speed key usage or modifier application. This targeted approach to mcdonalds register screen practice can be more effective.

Seek Feedback from Supervisors and Colleagues

Don't hesitate to ask for constructive criticism from experienced team members or supervisors. They can identify areas where you can improve your mcdonalds register screen practice.

Resources for Mcdonalds Register Screen Practice

Access to the right resources can significantly accelerate your learning curve. Fortunately, many avenues exist for effective mcdonalds register screen practice.

In-Store Training Programs

McDonald's typically has structured in-store training programs designed to onboard new employees. These programs often include hands-on experience with the POS system. Actively participate in all aspects of your store's training for the best mcdonalds register screen practice.

Online Training Modules and Videos

Some McDonald's franchises or corporate entities may offer online training modules or video tutorials that can supplement your in-person practice. These can be accessed at your own pace, making them a flexible resource for mcdonalds register screen practice.

Peer Mentorship and Observation

Learning from experienced colleagues is invaluable. Observe how seasoned cashiers navigate the register screen, handle complex orders, and manage customer interactions. Ask them questions and try to replicate their efficient techniques during your own mcdonalds register screen practice.

Frequently Asked Questions

What are the most common items employees need to master on the McDonald's register screen?

Employees typically need to master identifying and accurately entering core menu items like burgers (Big Mac, Quarter Pounder), fries (sizes), drinks, and breakfast items (Egg McMuffin, hash browns). Quick navigation for modifiers (no pickles, extra cheese) and combos is also crucial.

How can McDonald's employees effectively practice using the register screen to improve speed and accuracy?

Practicing with mock menus, using online simulators if available, roleplaying with colleagues, and observing experienced cashiers are effective methods. Focusing on memorizing item placements and using keyboard shortcuts or touch screen zones can significantly boost efficiency.

What are the biggest challenges new employees face when learning the McDonald's register system?

New employees often struggle with the sheer volume of menu items, understanding different variations and customizations, and processing orders quickly during peak hours. Memorizing item codes or button locations can also be a hurdle.

How does McDonald's handle customizations and special requests on the register screen?

The register screen usually has dedicated buttons or a modifier menu for common customizations like 'no pickles,' 'extra cheese,' or 'add bacon.' For more complex or unusual requests, employees are trained to listen carefully and manually input the modifications, often with manager approval for special pricing.

What role does technology play in modern McDonald's register screens for training and efficiency?

Modern systems often incorporate touch-screen interfaces with intuitive layouts. Some locations may offer digital training modules or interactive simulators to help new hires practice. Features like order prediction, suggested pairings, and integrated payment systems also streamline the process.

How is the McDonald's register screen adapted for

different ordering methods like drive-thru, instore, and mobile orders?

While the core menu remains the same, the register screen interface can be adapted. Drive-thru often prioritizes speed with large buttons and clear order summaries. In-store might have more visual cues. Mobile order integration typically involves displaying incoming orders for processing and preparation, often with less direct customer interaction on the main register.

Additional Resources

Here are 9 book titles related to McDonald's register screen practice, each using italics:

- 1. The Art of the Speed-Order: Mastering McDonald's POS
 This book delves into the nuanced skills required for efficient order taking
 at McDonald's registers. It covers strategies for rapid menu navigation,
 accurate item input, and minimizing customer wait times. Readers will learn
 techniques for handling special requests and order modifications with speed
 and precision, ensuring customer satisfaction.
- 2. Decimal Dreams: Navigating Price Points on the McDonald's Screen Focusing on the financial aspects of the McDonald's register, this guide explores managing monetary transactions effectively. It provides insights into understanding price structures, calculating change, and processing various payment methods. The book emphasizes accuracy in every sale, helping to prevent errors and optimize financial flow.
- 3. McInventory: Real-Time Stock Management Through the Register This title examines how the McDonald's point-of-sale system functions as a critical inventory management tool. It details how each transaction impacts stock levels and the importance of accurate input for maintaining supply chain efficiency. The book offers practical advice on interpreting inventory data displayed on the screen.
- 4. The Customer's Click: Decoding User Experience on the McDonald's Interface This book analyzes the McDonald's register screen from the perspective of both the employee and the customer. It explores how intuitive design and clear presentation of options contribute to a positive ordering experience. The text highlights best practices for using the screen to communicate effectively with customers and facilitate their choices.
- 5. Beyond the Burger: Upselling and Cross-selling on the McDonald's POS This guide is dedicated to the art of maximizing sales through strategic suggestions at the register. It provides techniques for identifying opportunities to suggest complementary items and premium upgrades. The book offers practical scripts and approaches for cashiers to enhance average check sizes without alienating customers.

6. Troubleshooting the Touchscreen: Common Issues and Solutions for McDonald's Registers

Addressing the practical challenges of day-to-day operation, this book focuses on resolving common technical glitches. It outlines step-by-step solutions for minor software or hardware issues that might arise on the McDonald's register. The guide aims to empower employees to address problems quickly and minimize disruption.

7. The Flow of Fries: Optimizing Order Processing Speed on the McDonald's Screen

This title hones in on the critical aspect of order processing speed within the McDonald's system. It breaks down the workflow of taking an order, entering it, and preparing it for the kitchen. The book provides strategies and tips for improving overall efficiency and reducing bottlenecks at the point of sale.

8. Error Proofing the Order: Accuracy and Verification on the McDonald's Register

Dedicated to preventing mistakes, this book emphasizes the importance of double-checking and verification processes. It outlines methods for ensuring that every item and modification is correctly entered. The guide aims to instill a culture of accuracy, reducing order errors and customer dissatisfaction.

9. The Digital Drive-Thru: Navigating Orders from Screen to Service at McDonald's

This book specifically examines the process of taking and fulfilling orders through the drive-thru lane using the McDonald's register system. It covers strategies for clear communication with customers at a distance and efficient order transmission to the kitchen. The text highlights the unique challenges and best practices for this high-volume environment.

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McDonald's Register Screen Practice: Mastering the Point of Sale System for Optimal Efficiency and Customer Satisfaction

This ebook provides a comprehensive guide to mastering the McDonald's point-of-sale (POS) system, focusing on practical register screen practice to improve speed, accuracy, and customer service. Effective POS system navigation is crucial for McDonald's employees, impacting efficiency, order accuracy, and ultimately, customer satisfaction and revenue. This guide will cover everything from basic navigation to advanced functionalities, offering practical tips and strategies backed by research and real-world experience.

Ebook Title: McDonald's Register Screen Mastery: A Comprehensive Guide to POS Efficiency

Contents:

Introduction: The Importance of POS Proficiency in the Fast-Food Industry

Chapter 1: Navigating the McDonald's POS System: A Step-by-Step Guide

Chapter 2: Mastering Order Entry: Speed and Accuracy Techniques

Chapter 3: Handling Common Transactions: Modifications, Refunds, and Payment Processing

Chapter 4: Troubleshooting Common POS Issues: Problem Solving Strategies

Chapter 5: Advanced Features and Optimizations: Maximizing Efficiency

Chapter 6: Improving Customer Service through Efficient POS Use

Chapter 7: Maintaining Security and Data Integrity

Conclusion: Continuous Improvement and Resources for Ongoing Learning

Detailed Outline:

Introduction: This section will highlight the significance of proficient POS system usage in a fast-paced environment like McDonald's, emphasizing its impact on employee performance, customer experience, and overall operational efficiency. It will establish the context and importance of mastering the McDonald's register screen.

Chapter 1: Navigating the McDonald's POS System: This chapter will provide a detailed, step-by-step walkthrough of the McDonald's POS system interface, covering basic navigation, menu access, and locating key functions. It will include screenshots and clear instructions for beginners.

Chapter 2: Mastering Order Entry: This chapter will focus on efficient order entry techniques, emphasizing speed and accuracy. It will cover strategies for minimizing keystrokes, using keyboard shortcuts, and effectively managing multiple orders simultaneously. Real-world examples and best practices will be provided.

Chapter 3: Handling Common Transactions: This chapter will cover the procedures for handling common transactions such as order modifications, refunds, voids, and various payment methods (credit cards, debit cards, mobile payments). It will detail the correct steps to ensure accuracy and compliance with company policies.

Chapter 4: Troubleshooting Common POS Issues: This chapter will equip readers with the knowledge to troubleshoot common POS problems, such as system freezes, network errors, and printer malfunctions. It will provide practical solutions and steps to take to resolve issues quickly and efficiently, minimizing downtime.

Chapter 5: Advanced Features and Optimizations: This chapter will delve into advanced features of the McDonald's POS system, such as reporting tools, inventory management functionalities, and

employee management features. It will explore strategies to utilize these features to optimize efficiency and improve operational performance.

Chapter 6: Improving Customer Service through Efficient POS Use: This chapter will demonstrate how efficient POS usage directly impacts customer satisfaction. It will cover strategies for handling customer inquiries, resolving issues quickly, and maintaining a positive customer experience through efficient and accurate transactions.

Chapter 7: Maintaining Security and Data Integrity: This chapter emphasizes the importance of data security and compliance. It will cover procedures for secure logins, handling sensitive customer information, and following company protocols to maintain data integrity and protect against fraud.

Conclusion: This section will summarize the key takeaways from the ebook, emphasizing the importance of continuous learning and providing resources for ongoing skill development and staying updated with the latest POS system features and updates.

Chapter 1: Navigating the McDonald's POS System: A Step-by-Step Guide

(This section would include detailed, step-by-step instructions with screenshots illustrating the navigation of the McDonald's POS system. It would cover topics such as logging in, accessing the menu, navigating different sections of the system, and using the touchscreen effectively.)

Chapter 2: Mastering Order Entry: Speed and Accuracy Techniques

(This section would include techniques like keyboard shortcuts, efficient menu navigation, and strategies for handling complex orders quickly and accurately. It would also cover best practices for minimizing errors and ensuring order accuracy.)

Chapter 3: Handling Common Transactions: Modifications, Refunds, and Payment Processing

(This chapter would provide detailed instructions for handling order modifications, refunds, voids, and various payment methods. It would highlight best practices for ensuring accuracy and efficiency in these processes.)

Chapter 4: Troubleshooting Common POS Issues

(This chapter would detail common issues like system freezes, network errors, and printer malfunctions, providing step-by-step troubleshooting guides and solutions for each scenario.)

Chapter 5: Advanced Features and Optimizations

(This chapter would cover advanced functionalities, including reporting tools, inventory management, and employee management features. It would provide strategies for maximizing efficiency using these features.)

Chapter 6: Improving Customer Service through Efficient POS Use

(This chapter would focus on the link between efficient POS usage and improved customer service, offering tips for handling customer inquiries, resolving issues promptly, and maintaining a positive customer experience.)

Chapter 7: Maintaining Security and Data Integrity

(This chapter would emphasize the importance of data security and compliance. It would cover secure login procedures, handling of sensitive information, and adherence to company protocols for data protection.)

Conclusion

(This section would recap the main points of the ebook, reinforcing the importance of continuous learning and providing resources for staying updated with the McDonald's POS system.)

FAQs:

- 1. What is the purpose of this ebook? To provide a comprehensive guide to mastering the McDonald's POS system for improved efficiency and customer service.
- 2. Who is this ebook for? McDonald's employees at all levels, from new hires to experienced crew members seeking to enhance their skills.
- 3. What are the key benefits of mastering the McDonald's POS system? Increased speed and accuracy, improved customer satisfaction, reduced errors, and enhanced operational efficiency.
- 4. Does this ebook cover all versions of the McDonald's POS system? While specific features may vary, the core principles and techniques are applicable across most versions.
- 5. Are there any prerequisites for using this ebook? Basic computer literacy and familiarity with the McDonald's work environment are helpful.
- 6. What type of support is available if I encounter problems? The ebook itself provides troubleshooting guidance; additional support may be available through internal McDonald's resources.
- 7. How often is the McDonald's POS system updated? Updates are frequent; staying updated through internal company channels is recommended.
- 8. What makes this ebook different from other resources? Its comprehensive, step-by-step approach, practical tips, and focus on both basic and advanced features.
- 9. Where can I find more information on McDonald's training resources? Consult your McDonald's manager or access internal training materials provided by the company.

Related Articles:

- 1. McDonald's Employee Training Manual: A complete guide to McDonald's policies, procedures, and employee responsibilities.
- 2. McDonald's Customer Service Best Practices: Strategies for providing excellent customer service in a fast-food environment.
- 3. Effective Time Management for McDonald's Employees: Techniques for maximizing efficiency and minimizing wait times.
- 4. McDonald's Inventory Management Techniques: Strategies for efficient inventory control and waste reduction.
- 5. Understanding McDonald's Sales Data and Reporting: Interpreting sales data to improve operational decisions.
- 6. Troubleshooting Common McDonald's Equipment Issues: A guide to resolving technical problems with equipment.
- 7. McDonald's Food Safety and Hygiene Procedures: Detailed information on maintaining food safety and hygiene standards.

- 8. McDonald's Cash Handling and Security Protocols: Best practices for secure cash handling and preventing theft.
- 9. The Role of Technology in the Modern McDonald's Restaurant: An overview of technology's impact on operations and customer experience.

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mcdonalds register screen practice: The McDonaldization of Society George Ritzer, 2018-01-12 The author is a proud sponsor of the 2020 SAGE Keith Roberts Teaching Innovations Award—enabling graduate students and early career faculty to attend the annual ASA pre-conference teaching and learning workshop. The book that made McDonaldization part of the lexicon of contemporary sociological theory, read by hundreds of thousands of students, is now in its Ninth Edition! George Ritzer's seminal work of critical sociology, The McDonaldization of Society, continues to stand as one of the pillars of modern day sociological thought. Building on the argument that the fast food restaurant has become the model for the rationalization process today, this book links theory to contemporary life in a globalized world and resonates with students in a way that few other books do. Ritzer opens students' eyes to many current issues and shows how McDonaldization's principles apply to other settings, especially in the areas of consumption and globalization. This new edition has been significantly reoriented to reflect our experience of McDonaldization in the world of online consumption. New to this Edition Examines how retailers like Amazon represent a new era of datafication, the transformation of vast amounts of information into quantifiable data. Discusses how the digital world has almost unlimited potential to turn consumers into prosumers doing volunteer work formerly done by paid employees. This edition is more streamlined than previous editions to sharpen its argument and message, and make it more useable as a secondary reading in a wide range of courses

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to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit "reply all" • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for Ask a Manager "A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work."—Booklist (starred review) "The author's friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience."—Library Journal (starred review) "I am a huge fan of Alison Green's Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor."—Robert Sutton, Stanford professor and author of The No Asshole Rule and The Asshole Survival Guide "Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way."—Erin Lowry, author of Broke Millennial: Stop Scraping By and Get Your Financial Life Together

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another, Mol's two texts meditate on the multiplicity of reality-in-practice. Presenting philosophical reflections on the body and medical practice through vivid storytelling, The Body Multiple will be important to those in medical anthropology, philosophy, and the social study of science, technology, and medicine.

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mcdonalds register screen practice: Tango Lessons Marilyn G. Miller, 2014-02-07 From its earliest manifestations on the street corners of nineteenth-century Buenos Aires to its ascendancy as a global cultural form, tango has continually exceeded the confines of the dance floor or the music hall. In Tango Lessons, scholars from Latin America and the United States explore tango's enduring vitality. The interdisciplinary group of contributors—including specialists in dance, music, anthropology, linguistics, literature, film, and fine art—take up a broad range of topics. Among these are the productive tensions between tradition and experimentation in tango nuevo, representations of tango in film and contemporary art, and the role of tango in the imagination of Jorge Luis Borges. Taken together, the essays show that tango provides a kaleidoscopic perspective on Argentina's social, cultural, and intellectual history from the late nineteenth to the early twenty-first centuries.

Contributors. Esteban Buch, Oscar Conde, Antonio Gómez, Morgan James Luker, Carolyn Merritt, Marilyn G. Miller, Fernando Rosenberg, Alejandro Susti

mcdonalds register screen practice: Media and Arts Law Review , 1998 mcdonalds register screen practice: Crimes Committed by Terrorist Groups Mark S. Hamm, 2011 This is a print on demand edition of a hard to find publication. Examines terrorists involvement in a variety of crimes ranging from motor vehicle violations, immigration fraud, and mfg. illegal firearms to counterfeiting, armed bank robbery, and smuggling weapons of mass destruction. There are 3 parts: (1) Compares the criminality of internat. jihad groups with domestic right-wing groups. (2) Six case studies of crimes includes trial transcripts, official reports, previous scholarship, and interviews with law enforce. officials and former terrorists are used to explore skills that made crimes possible; or events and lack of skill that the prevented crimes. Includes brief bio. of the terrorists along with descriptions of their org., strategies, and plots. (3) Analysis of the themes in closing arguments of the transcripts in Part 2. Illus.

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hedge fund indices and databases, and tips on portfolio construction. Francois-Serge L'habitant (Geneva, Switzerland) is the Head of Investment Research at Kedge Capital. He is Professor of Finance at the University of Lausanne and at EDHEC Business School, as well as the author of five books, including Hedge Funds: Quantitative Insights (0-470-85667-X) and Hedge Funds: Myths & Limits (0-470-84477-9), both from Wiley.

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Tim Edensor, 2020-06-15 The Millennium Dome, Braveheart and Rolls Royce cars. How do cultural icons reproduce and transform a sense of national identity? How does national identity vary across time and space, how is it contested, and what has been the impact of globalization upon national identity and culture? This book examines how national identity is represented, performed, spatialized and materialized through popular culture and in everyday life. National identity is revealed to be inherent in the things we often take for granted - from landscapes and eating habits, to tourism, cinema and music. Our specific experience of car ownership and motoring can enhance a sense of belonging, whilst Hollywood blockbusters and national exhibitions provide contexts for the ongoing, and often contested, process of national identity formation. These and a wealth of other cultural forms and practices are explored, with examples drawn from Scotland, the UK as a whole, India and Mauritius. This book addresses the considerable neglect of popular cultures in recent studies of nationalism and contributes to debates on the relationship between 'high' and 'low' culture.

mcdonalds register screen practice: The Willpower Instinct Kelly McGonigal, 2013-12-31 Based on Stanford University psychologist Kelly McGonigal's wildly popular course The Science of Willpower, The Willpower Instinct is the first book to explain the science of self-control and how it can be harnessed to improve our health, happiness, and productivity. Informed by the latest research and combining cutting-edge insights from psychology, economics, neuroscience, and medicine, The Willpower Instinct explains exactly what willpower is, how it works, and why it matters. For example, readers will learn: • Willpower is a mind-body response, not a virtue. It is a biological function that can be improved through mindfulness, exercise, nutrition, and sleep. • Willpower is not an unlimited resource. Too much self-control can actually be bad for your health. • Temptation and stress hijack the brain's systems of self-control, but the brain can be trained for greater willpower • Guilt and shame over your setbacks lead to giving in again, but self-forgiveness and self-compassion boost self-control. • Giving up control is sometimes the only way to gain self-control. • Willpower failures are contagious—you can catch the desire to overspend or overeat from your friends—but you can also catch self-control from the right role models. In the groundbreaking tradition of Getting Things Done, The Willpower Instinct combines life-changing prescriptive advice and complementary exercises to help readers with goals ranging from losing weight to more patient parenting, less procrastination, better health, and greater productivity at work.

mcdonalds register screen practice: Active Learning Exercises for Research Methods in Social Sciences Beth P. Skott, Masjo Ward, 2013 Based on the premise that when students engage in an activity instead of simply reading about it, they understand it better, this book offers 29 hands-on, active learning exercises for use in research methods courses in the social sciences. The activities were created by instructors throughout the United States and tested for effectiveness in their classrooms. They include group activities and solo activities, presented in very accessible language for students. Each exercise is directly related to a concept of research methods and aims to help students become better researchers.

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types of pedagogical supplements, and expanded the international appeal of examples.

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mcdonalds register screen practice: Holub on Patterns Allen Holub, 2004-09-27 * Allen Holub is a highly regarded instructor for the University of California, Berkeley, Extension. He has taught since 1982 on various topics, including Object-Oriented Analysis and Design, Java, C++, C. Holub will use this book in his Berkeley Extension classes. * Holub is a regular presenter at the Software Development conferences and is Contributing Editor for the online magazine JavaWorld, for whom he writes the Java Toolbox. He also wrote the OO Design Process column for IBM DeveloperWorks. * This book is not time-sensitive. It is an extremely well-thought out approach to learning design patterns, with Java as the example platform, but the concepts presented are not limited to just Java programmers. This is a complement to the Addison-Wesley seminal Design Patterns book by the Gang of Four.

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Development Mr Alan Brine, 2012-10-01 Librarians must now work at a different level from that required 20 years ago, but the training available is not always appropriate or accessible to all. The authors of this volume have responded to this significant and continuing change within the profession by offering a much-needed guide to best practice for staff training and development in library and information work. This handbook addresses new aspects of service provision both in the UK and abroad, and provides an up-to-date review of the current developments that are becoming increasingly important to librarians through the influence of the electronic age and the widening of areas of professional involvement. The Handbook of Library Training Practice and Development will be invaluable to those responsible for the development of staff and line managers as well as providing a crucial insight into the information profession for anyone new to this career path or looking to develop their knowledge within it.

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