

acupuncture superbill template

Understanding the Acupuncture Superbill Template: Your Essential Billing Tool

Acupuncture superbill template serves as a cornerstone for any acupuncture practice aiming for efficient and accurate billing. This document is more than just a form; it's a critical piece of administrative infrastructure that ensures practitioners are compensated for their services while providing clear records for patients and insurance providers. A well-structured superbill template simplifies the often-complex process of medical billing, reduces errors, and helps maintain compliance with industry standards. This article will delve deep into what constitutes an effective acupuncture superbill, why it's indispensable, key components to include, best practices for its use, and how leveraging a template can streamline your practice management. Understanding these elements is vital for maximizing revenue and minimizing administrative headaches.

What is an Acupuncture Superbill and Why is it Crucial?

An acupuncture superbill, also known as a medical receipt or claim form, is a standardized document used by healthcare providers, including acupuncturists, to bill patients and insurance companies for services rendered. It acts as a detailed invoice that contains all the necessary information to process a claim or provide a patient with proof of payment for their records. For acupuncture professionals, this document is paramount for several reasons. Firstly, it ensures that all services are accurately documented and coded, which is essential for accurate reimbursement from third-party payers like insurance companies. Secondly, it provides patients with a clear breakdown of services received and costs incurred, facilitating their understanding and potential reimbursement from their insurance. Finally, a consistent and professional superbill enhances the credibility of your practice and contributes

to a smoother operational workflow.

The Role of the Superbill in Insurance Claims

When an acupuncture patient has insurance that covers their treatments, the superbill is the primary document used to submit a claim. Insurance companies require specific information to process these claims, including patient demographics, provider details, dates of service, diagnostic codes (ICD-10 codes), and procedure codes (CPT codes). The acupuncture superbill template must be designed to capture all this information accurately. Without a proper superbill, submitting insurance claims becomes a tedious, error-prone, and often unsuccessful endeavor, leading to denied claims and lost revenue. It acts as the bridge between the services you provide and the payment you expect from insurance providers, making it an indispensable tool for financial sustainability.

Superbills for Patient Record-Keeping and Reimbursement

Even if a patient is paying out-of-pocket or their insurance doesn't cover acupuncture services, a superbill is still valuable for their personal records. It provides a clear receipt of payment, which some patients may use for flex spending accounts (FSAs), health savings accounts (HSAs), or tax deductions. For patients who believe their insurance should cover acupuncture, even if they pay upfront, the superbill gives them the documentation needed to seek reimbursement directly from their insurance provider. A well-prepared superbill empowers patients by giving them tangible proof of their healthcare expenses and the services they've received, fostering transparency and trust.

Essential Components of an Acupuncture Superbill Template

A comprehensive acupuncture superbill template should include a range of specific fields to ensure all

necessary information is captured. These fields are categorized to make them easy to understand and fill out, both for the practitioner and for the billing department of an insurance company or the patient themselves. The aim is to create a document that is as self-explanatory as possible while adhering to industry standards and legal requirements. Attention to detail in these components can significantly reduce billing errors and speed up payment processing.

Patient and Provider Information

This section of the superbill is fundamental for identifying who received the service and who provided it. Key details typically include:

- Patient's Full Name
- Patient's Date of Birth
- Patient's Address
- Patient's Phone Number
- Patient's Insurance Policy Number (if applicable)
- Provider's Full Name and Credentials (e.g., L.Ac., NCCAOM)
- Provider's Business Name
- Provider's Business Address
- Provider's Phone Number
- Provider's National Provider Identifier (NPI)

- Provider's Tax Identification Number (TIN)

Service Date and Details

This is where the specifics of the actual acupuncture treatment are documented. Accuracy here is critical for billing and record-keeping.

- Date of Service
- Description of Services Rendered (e.g., Initial Acupuncture Visit, Follow-up Acupuncture, Electroacupuncture, Herbal Consultation)
- Procedure Codes (CPT Codes): These standardized codes represent the specific services performed. Common CPT codes for acupuncture include 97810, 97811, 97813, and 97814.
- Diagnosis Codes (ICD-10 Codes): These codes indicate the patient's condition or reason for seeking acupuncture treatment. Examples might include M54.5 (Low Back Pain), G44.309 (Headache, unspecified, not intractable), or K07.6 (Temporomandibular joint disorders). It's crucial to use codes that accurately reflect the patient's condition.
- Units: The number of units for each procedure code.
- Fees: The charge for each service rendered.

Payment Information and Signatures

This final section addresses the financial transaction and confirms the details of the service. It includes:

- Total Amount Billed
- Amount Paid (if any)
- Balance Due
- Payment Method (e.g., Cash, Credit Card, Insurance)
- Patient Signature (acknowledging receipt of services)
- Provider Signature (authenticating the services rendered)
- Date of Signature

Best Practices for Utilizing an Acupuncture Superbill Template

Simply having an acupuncture superbill template is only the first step; effective utilization is key to maximizing its benefits. Implementing best practices ensures accuracy, efficiency, and compliance. These practices range from how you fill out the template to how you manage your billing records. Adhering to these guidelines will help prevent common billing pitfalls and contribute to a healthier financial outlook for your practice.

Ensuring Accuracy in Coding and Documentation

The most critical aspect of using a superbill template is ensuring the accuracy of the information entered, especially CPT and ICD-10 codes. These codes must precisely reflect the services provided and the patient's diagnosis. Mismatched or incorrect codes are a leading cause of claim denials. It's advisable for practitioners to stay updated on the latest coding guidelines and consult with coding professionals or resources if unsure. Detailed notes within the patient's electronic health record (EHR) should always support the codes entered on the superbill.

Streamlining the Billing Process

A well-organized superbill can significantly streamline the billing process. For practices using an EHR system, the superbill can often be generated directly from patient encounters, automatically populating many fields. This integration reduces manual data entry and the potential for transcription errors. For manual systems, having a clear, logical layout for the template allows for quicker completion and reduces the time spent on administrative tasks. This frees up valuable time for practitioners to focus on patient care.

Maintaining Compliance and Record Retention

Superbills are legal documents, and their creation and retention are subject to compliance regulations. It's essential to ensure your superbill template includes all legally required information and that you retain copies of all superbills for a designated period, as dictated by state and federal laws. This record retention is crucial for audits, potential disputes, and historical reference. Regularly reviewing your template against current billing regulations ensures ongoing compliance.

Choosing and Customizing Your Acupuncture Superbill Template

The market offers various acupuncture superbill templates, from simple downloadable forms to integrated modules within practice management software. The best choice depends on your practice's size, complexity, and technological capabilities. Customization is often necessary to align with your specific billing procedures and the requirements of the insurance companies you frequently work with.

Digital vs. Paper Templates

Digital templates, often part of EHR or practice management software, offer significant advantages in terms of efficiency, accuracy, and data management. They can auto-populate fields, integrate with billing software, and facilitate electronic claim submission. Paper templates are a viable option for smaller practices or those just starting, but they are more labor-intensive and prone to errors. Regardless of the format, ensure the template is clear, comprehensive, and easy to read.

Customization for Practice Needs

While generic templates exist, customizing your acupuncture superbill template can enhance its utility. This might involve adding specific fields relevant to your practice's services (e.g., cupping, moxibustion), incorporating your practice's logo for a professional look, or adjusting the layout for better workflow. If you have specific insurance payers you work with, researching their preferred superbill formats can also be beneficial. However, ensure that any customization does not omit essential billing information or compromise compliance.

The Future of Acupuncture Superbills: Integration and Automation

As healthcare technology evolves, the role and form of the acupuncture superbill template are also changing. The trend is clearly moving towards digital integration and automation. Electronic superbills within integrated EHR and practice management systems are becoming the standard, offering unprecedented levels of efficiency and accuracy. These systems can automate code suggestions, verify patient eligibility, and even facilitate direct billing to insurance companies, significantly reducing the administrative burden on acupuncturists. The focus is shifting from a static document to a dynamic, data-driven component of a seamless revenue cycle management system. Embracing these technological advancements will be crucial for acupuncture practices looking to thrive in the modern healthcare landscape.

Frequently Asked Questions

What is the primary purpose of an acupuncture superbill?

An acupuncture superbill serves as a detailed invoice for services rendered by an acupuncturist. It's crucial for patients seeking reimbursement from their insurance providers, as it contains all the necessary information the insurer needs to process a claim.

What key information should be included on an acupuncture superbill template?

A comprehensive acupuncture superbill template should include patient demographics, provider information, date of service, description of services rendered (using CPT codes), diagnosis codes (ICD-10), charges for each service, total amount due, and provider signature/credentials.

How can using a superbill template benefit an acupuncture practice?

Using a superbill template streamlines the billing process, reduces errors, improves accuracy in coding and charges, facilitates faster insurance claim submissions, and enhances patient satisfaction by providing clear documentation for their records and reimbursement.

What are CPT codes and how are they used on an acupuncture superbill?

CPT (Current Procedural Terminology) codes are standardized medical codes that describe specific diagnostic and therapeutic procedures and services. On an acupuncture superbill, they are used to accurately represent the acupuncture treatments performed, such as manual acupuncture, electroacupuncture, or needle retention time.

Why are ICD-10 codes essential for an acupuncture superbill?

ICD-10 (International Classification of Diseases, 10th Revision) codes are used to report diagnoses. Including the correct ICD-10 codes on a superbill is vital because insurance companies require them to justify the medical necessity of the acupuncture services provided.

Can an acupuncture superbill template be customized for different insurance plans?

Yes, while a standard template provides the core information, it can and often should be customized. Practices may need to adjust for specific requirements of different insurance plans regarding the format, included codes, or additional information they might request for claims processing.

What's the difference between a superbill and a regular invoice for acupuncture services?

A superbill is specifically designed for insurance reimbursement. It includes standardized medical coding (CPT and ICD-10) and all the detailed information required by insurers. A regular invoice might

simply list services and prices for direct patient payment without the specialized coding necessary for claims.

Additional Resources

Here are 9 book titles related to acupuncture superbill templates, each with a short description:

1. *The Acupuncture Practice Management Handbook*

This comprehensive guide delves into the essential administrative and financial aspects of running a successful acupuncture practice. It covers everything from patient scheduling and electronic health records to understanding insurance billing and coding. A significant portion is dedicated to detailed explanations and examples of superbills, ensuring practitioners can accurately capture services rendered and maximize reimbursement.

2. *Decoding Acupuncture Billing: A Step-by-Step Guide*

This book is designed to demystify the often-complex world of acupuncture billing and insurance claims. It breaks down the process into manageable steps, explaining diagnostic codes, procedure codes, and the critical role of a well-completed superbill. Readers will learn how to properly document treatments to avoid claim denials and ensure prompt payment for their services.

3. *Insurance Mastery for Acupuncturists: From Superbills to Settlements*

Focusing specifically on navigating the insurance landscape, this book equips acupuncturists with the knowledge to confidently interact with payers. It provides practical strategies for using superbill templates as a primary tool for clear communication and accurate billing. The text emphasizes best practices for documentation, coding accuracy, and understanding common billing challenges to optimize revenue.

4. *Essential Forms and Templates for Acupuncture Practice Success*

This resource offers a collection of practical, ready-to-use forms and templates vital for efficient acupuncture practice management. A central feature is a section dedicated to customizable superbill templates, along with explanations on how to fill them out for various treatment scenarios. The book

aims to streamline administrative tasks and improve the accuracy of billing and record-keeping.

5. Acupuncture Reimbursement Strategies: Optimizing Your Superbill

This specialized guide targets acupuncturists seeking to improve their reimbursement rates through effective billing practices. It highlights the critical importance of a meticulously completed superbill as the foundation for all insurance claims. The book provides insights into common coding errors, strategies for demonstrating medical necessity, and how to leverage superbill details for successful claim adjudication.

6. The Acupuncturist's Guide to Efficient Record-Keeping and Billing

This book emphasizes the interconnectedness of accurate patient records and effective billing processes. It explains how a well-structured superbill template serves as a bridge between clinical documentation and financial transactions. Readers will learn to integrate their record-keeping with billing, ensuring all necessary information is captured to support their claims and comply with regulatory requirements.

7. Streamlining Your Acupuncture Business: Forms, Flowcharts, and Superbills

Designed for acupuncturists looking to enhance their operational efficiency, this book provides a practical toolkit for business management. It includes visual aids like flowcharts and a variety of customizable templates, with a strong focus on superbill design and utilization. The aim is to reduce administrative burden and improve the clarity and accuracy of the billing process.

8. Professional Acupuncture Billing and Coding: A Practical Handbook

This handbook offers a thorough overview of the professional standards and practices in acupuncture billing and coding. It extensively covers the components of a superbill, explaining how each field contributes to accurate claim submission. The book guides practitioners through the process of selecting appropriate codes and documenting services effectively on their superbills to ensure timely and correct payment.

9. Acupuncture Practice Management Essentials: The Superbill Advantage

This book focuses on the core elements necessary for a thriving acupuncture practice, with a particular

emphasis on the strategic advantage of a well-utilized superbill. It illustrates how a properly formatted superbill can prevent billing errors, expedite payments, and serve as a crucial communication tool with insurance companies. The text provides practical advice on filling out superbills to maximize reimbursement and maintain compliance.

Acupuncture Superbill Template

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Acupuncture Superbill Template: Streamline Your Billing and Get Paid Faster

Are you tired of spending hours on tedious billing tasks, losing precious time that could be spent with patients? Is inaccurate or incomplete billing costing you money and impacting your cash flow? Do you lack a professional, compliant superbill that ensures smooth insurance reimbursements? If so, you're not alone. Many acupuncturists struggle with efficient billing practices, leading to frustration, financial setbacks, and administrative headaches.

This ebook, "The Ultimate Guide to Acupuncture Superbill Creation & Management," provides you with the tools and knowledge to conquer these challenges. Inside, you'll discover how to create a compliant and effective superbill that maximizes your reimbursements and minimizes your administrative burden.

Here's what you'll find inside:

Introduction: The importance of accurate superbilling in acupuncture practice.

Chapter 1: Understanding Acupuncture Superbill Requirements: Legal and insurance considerations, key elements to include.

Chapter 2: Designing Your Perfect Acupuncture Superbill Template: Best practices for format, layout, and information organization. Includes a downloadable template!

Chapter 3: Coding for Acupuncture: CPT, ICD, and HCPCS Codes: A comprehensive guide to accurate coding for various acupuncture treatments.

Chapter 4: Integrating Your Superbill with Your Practice Management System: Tips and tricks for seamless integration.

Chapter 5: Tracking and Analyzing Your Superbill Data: Using data to improve your billing efficiency and cash flow.

Chapter 6: Troubleshooting Common Superbilling Problems: Solutions to common errors and challenges.

Conclusion: Actionable steps to implement your new superbilling system.

The Ultimate Guide to Acupuncture Superbill Creation & Management

Introduction: The Importance of Accurate Superbilling in Acupuncture Practice

Accurate and efficient superbilling is the cornerstone of a successful acupuncture practice. It's not just about getting paid; it's about ensuring the smooth operation of your business, maintaining positive relationships with insurance companies, and ultimately, focusing more on patient care. An inefficient superbilling system leads to delays in payment, increased administrative burden, and potential financial losses. This guide provides a comprehensive approach to creating and managing an effective acupuncture superbill template, ensuring you receive timely reimbursements and maximize your revenue.

Chapter 1: Understanding Acupuncture Superbill Requirements: Legal and Insurance Considerations, Key Elements to Include

This chapter delves into the legal and regulatory requirements for acupuncture superbills. It addresses the essential elements that must be included to ensure compliance with state and federal regulations, as well as the specific requirements of various insurance providers.

Key elements of a compliant acupuncture superbill include:

Patient Information: Full name, address, date of birth, insurance information (policy number, group number).

Provider Information: Your name, address, NPI (National Provider Identifier), Tax ID.

Date of Service: The date the acupuncture treatment was provided.

CPT Codes: Accurate and relevant Current Procedural Terminology (CPT) codes describing the services rendered. (e.g., 97802 - Acupuncture). This section will detail the importance of choosing the correct code based on the treatment performed and duration. Incorrect coding is a major cause of billing denials.

ICD Codes: International Classification of Diseases (ICD) codes to specify the diagnosis(es) for which acupuncture was provided. Accurate diagnosis coding is critical for insurance reimbursement. The chapter will provide examples of common ICD codes used in acupuncture practice.

Place of Service: Specify where the acupuncture treatment occurred (e.g., office, patient's home).

Total Charges: The total amount charged for the acupuncture service.

Procedure Description: A brief description of the acupuncture treatment performed. While not always strictly required, it can aid in the review and processing of the claim.

Signature/Acknowledgement: A space for the patient's signature or electronic acknowledgment.

HCPCS Codes: Healthcare Common Procedure Coding System (HCPCS) codes, particularly Level II, may be used for specific supplies or materials.

Insurance Considerations: Understanding the specific requirements of each insurance provider is critical. Some insurers might have specific forms or electronic submission requirements. This chapter emphasizes the importance of referring to individual payer guidelines and contracts.

Chapter 2: Designing Your Perfect Acupuncture Superbill Template: Best Practices for Format, Layout, and Information Organization. Includes a Downloadable Template!

This chapter focuses on the practical aspects of creating an effective and user-friendly acupuncture superbill template. It emphasizes clear, concise formatting to minimize errors and streamline the billing process.

Key considerations for template design:

Clarity and Readability: The template should be easy to read and understand for both the practitioner and the insurance company. Use clear fonts, appropriate spacing, and logical organization of information.

Professional Appearance: A professional-looking superbill creates a positive impression and enhances the credibility of your practice.

Efficiency: The template should be designed to minimize data entry time and reduce the risk of errors.

Organization: Information should be logically organized to facilitate quick processing by insurance companies. Grouping relevant data together streamlines the review process.

Error Reduction: Implement strategies to minimize data entry errors, such as dropdown menus for CPT and ICD codes and clear instructions.

Electronic Compatibility: Ensure the template is compatible with electronic health record (EHR) systems and insurance claim submission portals.

Data Validation: Incorporate mechanisms to check for data errors before submission, such as automated checks for missing or inconsistent information.

(Downloadable Template Included Here)

Chapter 3: Coding for Acupuncture: CPT, ICD, and HCPCS Codes: A Comprehensive Guide to Accurate Coding for Various Acupuncture Treatments

Accurate coding is crucial for receiving timely reimbursements. This chapter provides a comprehensive guide to using CPT, ICD, and HCPCS codes in acupuncture billing.

Understanding CPT Codes for Acupuncture: The most commonly used CPT code for acupuncture is 97802 (Acupuncture). This code is used for the initial assessment and treatment. Other codes may be utilized depending on the complexity and duration of the treatment, the use of electro-acupuncture, or other modalities. The chapter will detail the nuances of selecting the correct CPT code based on the specific treatment administered. Examples of different acupuncture treatments and their corresponding CPT codes are provided.

Understanding ICD Codes: The ICD codes describe the patient's diagnosis. For example, a patient presenting with low back pain might have an ICD code of M54.5 (Lumbar spinal stenosis). Accurate diagnosis codes are essential for reimbursement. The chapter will explore common diagnoses treated with acupuncture and their relevant ICD codes. Clear examples and guidance will be provided to ensure accurate diagnosis coding.

Understanding HCPCS Codes (Level II): These codes are used for supplies and materials not covered by CPT codes. For example, if disposable needles are used, they would be coded with a specific HCPCS code.

This chapter will provide a table summarizing common CPT, ICD, and HCPCS codes relevant to acupuncture practices.

Chapter 4: Integrating Your Superbill with Your Practice Management System: Tips and Tricks for Seamless Integration

This chapter focuses on the integration of your superbill template with your practice management system (PMS). This integration significantly streamlines the billing process, reduces manual data entry, and minimizes errors.

Strategies for Integration:

Choosing a Compatible PMS: Select a PMS compatible with your chosen superbill template and capable of automating data entry and claim submission.

Data Mapping: Establish clear mappings between the fields on your superbill and the data fields within the PMS.

Automation: Automate as many processes as possible, such as generating superbills, coding treatments, and submitting claims electronically.

Error Prevention: Configure the PMS to validate data for accuracy before submission, reducing the risk of billing errors.

Reporting and Analytics: Utilize the PMS's reporting capabilities to track key metrics, such as claim acceptance rates and payment times.

This section also highlights the benefits of using electronic claims submission for improved efficiency and reduced turnaround time for reimbursements.

Chapter 5: Tracking and Analyzing Your Superbill Data: Using Data to Improve Your Billing Efficiency and Cash Flow

Data analysis plays a vital role in optimizing billing efficiency and maximizing cash flow. This chapter discusses strategies for tracking and analyzing superbill data.

Key Data Points:

Claim Acceptance Rates: Track the percentage of claims accepted by insurance companies. Low acceptance rates suggest potential issues with coding or other aspects of the superbill.

Payment Times: Monitor the time it takes to receive payment from insurance companies. Unusually long payment times might indicate problems with claim processing or specific insurance providers.

Denial Reasons: Analyze the reasons for claim denials to identify areas for improvement in the billing process.

Revenue: Track your revenue generated from different insurance providers. This data can help you focus on high-reimbursement insurers.

Analysis Methods: Utilize spreadsheets, databases, or dedicated practice management software to analyze your billing data effectively. The chapter provides examples of how to visualize this data using charts and graphs to identify trends and areas needing improvement.

Chapter 6: Troubleshooting Common Superbilling Problems: Solutions to Common Errors and Challenges

This chapter addresses common challenges and errors encountered during acupuncture superbilling, offering practical solutions.

Common Issues and Solutions:

Incorrect Coding: This is a major cause of claim denials. This section details steps to rectify coding errors and ensure proper coding procedures.

Missing Information: Incomplete superbills can lead to processing delays or rejection. The chapter highlights strategies to prevent missing information.

Claim Denials: Examine common reasons for claim denials, such as incorrect coding, missing information, or issues with the patient's insurance coverage. Strategies for appealing claim denials are provided.

Payment Delays: Address common reasons for payment delays and provide strategies to accelerate the payment process.

This chapter provides a troubleshooting checklist to help identify and resolve billing issues efficiently.

Conclusion: Actionable Steps to Implement Your New Superbilling System

This concluding chapter summarizes the key takeaways from the ebook and provides a step-by-step action plan for implementing the new superbilling system.

Actionable steps include:

1. Review and update your existing superbill template, based on the principles discussed in this ebook.
2. Ensure your team is adequately trained in the use of the updated superbill and proper coding.
3. Implement the new superbilling system.
4. Track key performance indicators and analyze the data to identify areas for improvement.
5. Regularly review your system and make adjustments as needed.

By following these steps, you'll streamline your billing process, improve your cash flow, and free up valuable time to focus on what you do best: providing exceptional patient care.

FAQs

1. What is a superbill? A superbill is a document summarizing services rendered to a patient, containing the information needed for insurance billing.
2. Why is an acupuncture superbill important? It ensures accurate insurance claims, reduces administrative burden, and ensures timely reimbursement.
3. What information must be included on an acupuncture superbill? Patient details, provider details,

date of service, CPT/ICD codes, procedure details, and charges.

4. What are CPT codes, and why are they important? CPT codes are procedural codes specifying the services rendered, crucial for accurate billing.

5. How do I choose the correct CPT code for acupuncture? This depends on the type and duration of treatment. This ebook provides guidance on code selection.

6. What are ICD codes, and what is their purpose? ICD codes represent diagnoses, linking the treatment to the medical necessity.

7. How can I integrate my superbill with my practice management system? This ebook offers strategies for seamless integration and automation.

8. How do I track and analyze my superbill data? Utilize spreadsheets, software, or the capabilities of your PMS.

9. What are common problems with acupuncture superbills, and how can I avoid them? This ebook covers common issues like coding errors and missing information, providing solutions.

Related Articles

1. Acupuncture Billing Codes Explained: A detailed guide to understanding and correctly using CPT, ICD, and HCPCS codes for acupuncture.

2. Best Practice for Acupuncture Charting: How to ensure accurate and detailed charting practices to support your billing.

3. Improving Acupuncture Practice Efficiency: Time management and organizational tips for improving your workflow.

4. Electronic Health Records (EHR) for Acupuncture Practices: Benefits of EHR and how to choose the right system.

5. Medical Billing and Coding for Acupuncture: A comprehensive overview of the entire billing and coding process.

6. Understanding Medical Insurance for Acupuncture: A guide to navigating insurance policies and reimbursement rates.

7. Negotiating Better Rates with Insurance Companies: Tips and strategies for securing optimal reimbursement rates.

8. Patient Communication and Billing Transparency: Building trust with patients through clear and open communication about billing.

9. Common Acupuncture Insurance Claim Denials and How to Appeal Them: Strategies for

addressing and resolving denied claims.

acupuncture superbill template: Points for Profit Honora Lee Wolfe, Eric Strand, Marilyn Allen, 2004 If you are starting a practice for the first time or your existing practice needs a kick-start, this is the book/CD Rom package you need. It covers everything you need to know about the business of practicing acupuncture and Chinese medicine. Used by over 25 schools as a required text, the companion CD Rom alone is worth the price. * advice and stories from real practitioners all over the U.S. and Canada * scores of pages of downloadable forms, letters, work sheets, and templates on the CD Rom so you don't have to invent them yourself * a well-organized, easy-to-read, compact and humor-filled writing style * condensed points to ponder at the end of each chapter * hundreds of resources, websites, and tips to make your professional life easy * Many effective marketing ideas * New chapter on buying and selling a practice

acupuncture superbill template: Naturopathic Physical Medicine Leon Chaitow, 2008-05-30 NATUROPATHIC PHYSICAL MEDICINE provides a philosophical naturopathic perspective, as well as practical clinical applications, for manual and physical approaches to health care. A wide range of bodywork and movement approaches and modalities are evaluated in relation to their ability to be appropriately used in naturopathic treatment and rehabilitation settings. The model of care emphasised in this text recognizes that naturopathically oriented therapeutic interventions usually focus on achieving one or all of the following: enhancement of function so that the person, system or part, can better self-regulate in response to adaptive demands; modification or removal of adaptive load factors; and symptomatic relief without creation of significant additional adaptive changes.

acupuncture superbill template: Medicare Essentials Tanya Feke, 2015-03-28 The best-selling Medicare guide is now available with 2015 updates! Written by Tanya Feke MD, a board-certified family physician, Medicare Essentials tells you everything you really need to know about this government program. With experience both caring for patients and working with administrators, she has learned tricks that can save you money and improve your healthcare experience. This book shares the most up-to-date Medicare information with 2015 cost analyses, a review of Medicare's latest preventive screening offerings, and a discussion of Medicare's controversial 2-Midnight Rule. Simple worksheets guide you through the Medicare maze to help you on your way. Let Dr. Feke be your advocate and explain the fine print.

acupuncture superbill template: Classical Chinese Medicine Liu Lihong, 2019-04-19 The English edition of Liu Lihong's milestone work is a sublime beacon for the profession of Chinese medicine in the 21st century. Classical Chinese Medicine delivers a straightforward critique of the politically motivated "integration" of traditional Chinese wisdom with Western science during the last sixty years, and represents an ardent appeal for the recognition of Chinese medicine as a science in its own right. Professor Liu's candid presentation has made this book a bestseller in China, treasured not only by medical students and doctors, but by vast numbers of non-professionals who long for a state of health and well-being that is founded in a deeper sense of cultural identity. Oriental medicine education has made great strides in the West since the 1970s, but clear guidelines regarding the "traditional" nature of Traditional Chinese Medicine (TCM) remain undefined. Classical Chinese Medicine not only delineates the educational and clinical problems faced by the profession in both East and West, but transmits concrete and inspiring guidance on how to effectively engage with ancient texts and designs in the postmodern age. Using the example of the Shanghanlun (Treatise on Cold Damage), one of the most important Chinese medicine classics, Liu Lihong develops a compelling roadmap for holistic medical thinking that links the human body to nature and the universe at large.

acupuncture superbill template: Constitutional Facial Acupuncture Mary Elizabeth Wakefield, 2014-04-08 We are re-defining the face of ageing on a daily basis, with the Baby Boom generation in the vanguard, followed by younger generations who are similarly intrigued by non-invasive natural solutions that are integrative rather than purely cosmetic. Constitutional Facial

Acupuncture has begun to make an impact on popular culture and outmoded perceptions about the nature of authentic beauty and the ageing process. Acupuncturists who practice in this field are increasingly expected to have specialized training and knowledge, outside the customary parameters of the more traditional approaches. This book introduces a complete Constitutional Facial Acupuncture protocol that is comprehensive, effective and clearly organized, with illustrative color photographs and facial needling diagrams. Its strong constitutional components are unique, adhere to the principles of Chinese medicine, and are rooted in the three levels of treatment – Jing, Ying and Wei. - A new and detailed Constitutional Facial Acupuncture protocol highlights acu-muscle points, Shen imbalances, lines and wrinkles, needling technique, relevant points and their locations. - A comprehensive constitutional treatment approach - A customized, modular topical herbal protocol that is enriched with the use of essential oils and natural cleansers, creams, etc. - Practical step-by-step instructions on how to integrate the needling protocols with the topical herbs, jade rollers, gem eye discs, etc. - A complete Constitutional Facial Acupuncture needling protocol for 12 problematic areas of the facial landscape, i.e., droopy eyelids, sagging neck, crow's feet, sunken cheeks, etc. - Contraindications, benefits, and personal advice drawn from the author's 30+ years of experience - An essential text for students or practitioners of facial acupuncture, and also for those readers who are interested in the field of healthy aging

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